

FOR IMMEDIATE RELEASE

STIFEL RANKS AMONG TOP INVESTMENT BANKS IN UK CAPITAL-RAISING MARKET

Firm Takes Near 10% Market Share in 2019 London Markets Activity

ST. LOUIS & LONDON, January 31, 2020 – Stifel Financial Corp. (NYSE: SF) is pleased to announce that its European subsidiary, Stifel Nicolaus Europe Limited ("Stifel Europe"), was ranked among the top investment banks in UK equity capital markets for activity in 2019.

Stifel Europe successfully executed a total of 26 ECM deals last year across the London markets, representing a near 10% market share. According to data from ECM Insight, Stifel Europe ranked second among all investment banks, as measured by volume of UK deals, up from No. 4 in 2018.

Stifel Europe raised more than 1.3 billion pounds for clients in 2019. Notable transactions include a secondary share placing for Diversified Gas & Oil PLC (AIM: DGOC), which ranked as the year's third largest fundraise on the AIM market and the initial public offering of DWF Group PLC (LON: DWF), the largest UK law firm to ever go public.

"The fact that we were able to gain share during an incredibly challenging market environment is a testament to our strategy of focusing on key verticals and bringing a high level of focus and expertise to every client assignment," said Eithne O'Leary, President of Stifel Europe.

In its chosen sectors, Stifel Europe offers advice across the capital structure, connecting growing companies with investors who are willing and able to support their expansion. The firm has now participated in 176 transactions that have raised more than 33 billion pounds for clients in Europe since entering the London market in mid-2014.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel's broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners business division, Keefe, Bruyette & Woods, Inc., Century Securities Associates, Inc., Miller Buckfire & Co., LLC and MainFirst Securities US Inc., each of which is a broker-dealer registered with the SEC and members of FINRA. Stifel Financial Corp. has the following non-U.S. subsidiaries. In the United Kingdom, Stifel Nicolaus Europe Limited is authorized and regulated by the United Kingdom Financial Conduct Authority ("FCA") (FRN 190412) and is a member of the London Stock Exchange and also trades under the name Keefe, Bruyette & Woods Europe. In Germany, MainFirst Bank AG is regulated by the German Federal Financial Services Authority (Bundesanstalt für Finanzdienstleistungsaufsicht, or BaFin), as well as MainFirst Schweiz AG, which is regulated by the Eidgenössische Finanzmarktaufsicht (FINMA). MainFirst Bank AG's London branch is authorized by BaFin and supervised by the Financial Conduct Authority for the conduct of UK business, its Milan branch is authorized and regulated by BaFin and supervised by CONSOB/Bank of Italy, and its Paris branch is authorized and regulated by BaFin and supervised by AMP/Autorité de Contrôle Prudentiel. In Geneva, Stifel maintains Stifel Europe Geneva S.A. In Canada, Stifel Nicolaus Canada, Incorporated is authorized and regulated by Investment Industry Regulatory Organization of Canada (IIROC) and also trades under the names "Stifel GMP" and "Stifel First Energy". The Company's broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory,

and related financial services to individual investors, professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com.

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